



Reading Football Supporters' Society Limited,  
Registered Office: c/o Vale & West, Victoria House  
26 Queen Victoria Street, Reading. RG1 1TG.

[www.star-reading.org](http://www.star-reading.org)

### **STAR POLICY ON READING FOOTBALL CLUB'S KIT**

| <b>Date of Review</b> | <b>Reason for review</b> | <b>Amendments</b>                      |
|-----------------------|--------------------------|--|
| 07/04/2009            | New Policy Approved      | Not Applicable                         |
| 12/09/2013            | Periodic Review          | Minor amendments                       |
| 08/09/2016            | Periodic Review          | Revised Format and new Final Paragraph |
| 13/09/2018            | Periodic Review          | None                                   |
| 10/09/2020            | Periodic Review          | Revised Paras. 3 onwards               |

#### **1. Introduction**

This document is drafted in accordance with the Rules of Reading Football Supporters' Society Limited and sets out the Policy towards Reading Football Club's Kit adopted pursuant to a resolution at a STAR Board Meeting held on 7<sup>th</sup> April 2009.

#### **2. Definitions**

Definitions of the terms used in this policy are laid out in a separate Definition of Terms document, which should be read in conjunction with this policy.

- 3.** STAR is anxious that the traditions of Reading Football Club be preserved and, as such, considers that the Football Club's home football kit should consist of shirts with royal blue and white hoops, white shorts and white socks.
- 4.** STAR recognises that visibility of player numbers is important. To this end, it considers that, on the back of the shirt, there should be a white square superimposed on the hoops with a red player number, leaving at least two complete, blue hoops on the back of the shirt.
- 5.** It considers that the duration of a kit's style should be no less than one year and that, when a change in design is implemented, it should coincide with a change of shirt or shorts sponsor and/or kit manufacturer.

6. If the sponsor for a kit worn by any team representing Reading Football Club has a name that is inappropriate for younger supporters, e.g. betting company, unhealthy drinks, etc., the kit in the younger persons' sizes should be available without the sponsor's name.
7. STAR also considers that, when replica home, away and third kits are placed on sale, they should be made available for supporters to purchase before the team wears the kit does for a competitive match.
8. **Review**

This policy will be reviewed by STAR's Board biennially, but members may call for it to be reviewed at any time by contacting the Secretary.