



Reading Football Supporters' Society Limited,  
Registered Office: c/o KnightGoodhead,  
7 Bournemouth Road, Chandler's Ford,  
Eastleigh, Hampshire, SO53 3DA.

[www.star-reading.org](http://www.star-reading.org)

## **DONATIONS POLICY**

<b>Date of Review</b>	<b>Reason for review</b>	<b>Amendments</b>
10/12/2015	New Policy Approved	Not Applicable
19/01/2017	Periodic Review	Revised Format
11/04/2019	Periodic Review	No changes
10/06/2021	Periodic Review	No changes
10/11/2022	Periodic Review	Contributory Donation Limit increase to £30
12/10/2023	Periodic Review	Participative Donation Limit increase to £120 New 3.2.3 addition for VfM consideration on purchases (flowers and wreaths) Clearer delineation between contributory and participative donations

### **1. Introduction**

1.1. This document is drafted in accordance with the Rules of Reading Football Supporters' Society Limited and sets out the Policy towards Donations.

### **2. Definitions**

2.1. We have defined the terms we use in this policy in a separate [Definition of Terms document](#). You should read that document together with this policy.

### **3. Policy**

3.1. This policy tells you how STAR provides money to charity or other good causes that require support. It goes along with STAR's [Finance Policy](#), which has more rules about how we manage our money.

3.2. When we are asked to make a donation STAR's Board must consider three things:

3.2.1. how the donation will help STAR with more attention and goodwill, as well as the cause we are donating to; and

3.2.2. how much money we have left for the year, but we can spend more or less if the Board thinks the donation is worth it.

3.2.3. value for money in the instance of the donation being an item procured – for instance flowers or a wreath – where the donation category figure should be considered a cap.

3.3. There are four types of donations that the Board can make. When the Board decides to give money, they must choose one of these types and give the amount we have agreed on. Types of donations:

3.3.1. CONTRIBUTORY – £30.

3.3.1.1. for private donations of flowers, wreaths, or smaller charitable donations. We use this type when:

3.3.1.1.1. we want to show that STAR cares;

3.3.1.1.2. people would notice or comment if we didn't give anything; or

3.3.1.1.3. we do not expect much attention or thanks for giving.

3.3.2. PARTICIPATIVE – £120.

3.3.2.1. for public donations of flowers or wreaths; or

3.3.2.2. larger charitable donations or contributions towards events or fundraisers that are public, and we want people to know that STAR participated. We will use this type then:

3.3.2.2.1. we know that the people who organised the event did most of the work and deserve most of the credit (e.g. the #21 for Dolan bike ride).

3.3.2.2.2. we want to remember someone who worked with us or was a member of STAR.

3.4. We believe that multiple donations of £120 each is better for STAR than giving less at £250 and it would not make a big difference to the charities we give to.

3.5. This is the type of donation we make most often.

3.5.1. CRUCIAL – any amount, when:

3.5.1.1. the activity will not happen unless STAR pays for it; or

3.5.1.2. STAR is the only or main donor, and everyone knows it, and the group that gets the money tells us why they need it and what they did with it (report, photos, thanks, invites). (e.g., when STAR paid for a youth team to travel abroad).

3.6. This type of donation is also usually at least £500 and could be considerably more, so few of these, if any, are made in any given year.

3.6.1. EXTRAORDINARY – any amount, when:

3.6.1.1. something very unusual or important has happened in the local area; and

3.6.1.2. STAR wishes to be one of the big donors but not take all the credit (e.g., for the Ufton Nervet train crash, the Ryan's Royals campaign).

3.7. This type of donation is also usually at least £500 and could be considerably more, so few of these, if any, are made in any given year.

#### **4. Review**

4.1. We will review this Policy every other year, but members can ask for a review at any time by contacting the Secretary.